



Fund Development Volunteer - Strong Kids Annual Campaign

Nature and Scope:

Strong Kids Annual Campaign Volunteers raise funds and build awareness for the Strong Kids Annual Campaign with a focus on face-to-face solicitation. These volunteers report to the Volunteer Chair of the Strong Kids Campaign and the General Manager of Fund Development.

Fund Development volunteers should be comfortable approaching people in the community to request financial support for the work of the YMCA-YWCA of Vancouver Island. Training and orientation to the role is provided and the following supports are in place:

- YMCA fundraising staff support (gift processing, campaign questions, prospect lists, technological support for viral component)
- Campaign tip sheets and materials.
- Easy to use online training module.
- Strong Kids Campaign materials (t-shirts, brochures, postcards, pledge forms)
- Strong Kids Campaign website (where your story can be shown and online gifts can be made)

Responsibilities:

- Availability for the time required to ensure a successful Campaign (there are a variety of roles which require some flexibility in time commitments)
- Attend Campaign training sessions as available
- Understand the Campaign goals, the Mission of the YMCA-YWCA of Vancouver Island, and the benefits from the funds raised
- Contribute a thoughtful and appropriate gift toward the Campaign
- Attend in person or participate by phone in scheduled progress meetings
- Build your list of prospects, with help from the Strong Kids team and make effective contact with prospects using face-to-face asks. Maintain relationships with existing donors.
- Work with the Strong Kids team to ensure donors are properly followed-up with and thanked
- Help your team reach the campaign goal

Qualifications:

- An understanding and appreciation of both the work to the YMCA-YWCA Vancouver Island and the importance of philanthropy
- Organized, reliable and dependable
- A clear Criminal Reference Check with Vulnerable Sector Screening is required.

To Apply: Interested applicants are invited to apply by email with a cover letter and resume to:

Human Resources
YMCA-YWCA of Vancouver Island
hr@vancouverislandy.com

NOTES:

- 1. Application deadline: The posting will remain open until the position has been filled.**
- 2. We thank all applicants but please note that only short-listed candidates will be contacted.**

The YMCA-YWCA of Vancouver Island is an equal opportunity employer.